This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claims 1-3 (Canceled).

Claim 4 (Currently Amended): A print controller ~~according to claim 3~~ for determining an amount of misalignment of print position on directly printing on a label surface of an electronic information recording medium, said print controller comprising:

a marker print unit for controlling a printing apparatus to print a marker at a predetermined position of an adjustment medium on which a base line is previously printed at a precise position to determine said amount of misalignment and which has a shape identical to said electronic information recording medium;

an input unit for inputting from a user at least two pieces of portion specifying information for specifying portions where said base line and said marker have a predetermined positional relationship; and

a misalignment amount determination unit for determining said amount of misalignment based on the positional relationship between an absolute position at which said base line should be located and the portions specified by said portion specifying information,

wherein one of said base line and said marker is a circle on said adjustment medium, and the other of said base line and said marker includes scale marks arranged at predetermined intervals on at least two axes that are directed from a center of said adjustment medium to a circumference of said adjustment medium and differ in direction,

wherein said axes include two axes directed from the center of said adjustment medium to an x-direction and a y-direction that are reference directions for determining said amount of misalignment,

wherein the marker print unit prints the scale marks as the marker on the adjustment medium, the adjustment medium having the circle previously printed thereon as the baseline, and

wherein the scale marks on an axis directed to a direction other than said reference direction differ in distance from the center of said adjustment medium by a predetermined amount relative to the scale marks on said axes directed to said x-direction and said y-direction.

Claim 5 (Canceled).

Claim 6 (Previously Presented): A print controller for determining an amount of misalignment of print position on directly printing on a label surface of an electronic information recording medium, said print controller comprising:

a marker print unit for controlling a printing apparatus to print a marker at a predetermined position of an adjustment medium on which a base line is previously printed at a precise position to determine said amount of misalignment and which has a shape identical to said electronic information recording medium;

an input unit for inputting from a user at least two pieces of portion specifying information for specifying portions where said base line and said marker have a predetermined positional relationship; and

a misalignment amount determination unit for determining said amount of misalignment based on the positional relationship between an absolute position at which said base line should be located and the portions specified by said portion specifying information,

wherein the marker print unit prints scale marks as the marker on the adjustment medium, the adjustment medium having two straight lines previously printed thereon as said base line,

wherein said base line includes two straight lines in an x-direction and in a y-direction that are reference directions for determining said amount of misalignment, and

said marker includes the scale marks arranged at predetermined intervals on a line that intersects with each of said straight lines at a predetermined angle.

Claims 7-14 (Canceled).